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Dear Sir/Madam

Dehradun, capital of Uttarakhand, is synonymous with institutes and organisations of repute. Indian Military Academy, Forest Research Institute, Doon University, Petroleum University, Indian Institute of Petroleum, the world famous Doon School, Welham Girls' School, Welham Boys' School, Rashtriya Indian Military Academy, Oil & Natural Gas Corporation, Survey of India, National Hydrographic Office and many other institutions and schools take pride being in the Doon Valley. In vicinity are Lal Bahadur Shastri Academy of Administration Mussoorie and Bharat Heavy Electricals & Public Service Commission in Haridwar. Being the capital, most Government offices, important organizations and showrooms are in Dehradun or nearby areas.

Since 1993, Dehradun is also known for the **Weekly Dehradun Classified – the largest circulated Weekly of Uttarakhand, in Tabloid size (48 to 100 pages) reaching over five lakh readers every Saturday/Sunday** with an equal number of people visiting the website (www.dehradunclassified.com). These readers, who really matter, are in the middle/high, middle and upper income group, can write and speak fluent English and subscribe to at least one National English Newspaper.

We look forward to your advertisements in the forthcoming issue of our paper. Kindly advertise with us and see the difference.

Should you have any queries, please feel free to get in touch with us at **0135-2716161, 0135-2717171** or you can e-mail us at booking@dehradunclassified.com.

A copy of Weekly Dehradun Classified is enclosed for your kind perusal.

Regards

RISHI SALUJA
Associate Editor

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